

# Trail's End<sup>®</sup>

## Fund Your Entire Year!

How to Sell Over \$1,000 in Under 8 Hours

**5**  
MINS

**PERSONALIZE.** Download the Trail's End App, register an account if you don't already have one, and personalize your account. Set a goal, add pictures, and a short bio telling customers why you're fundraising.

**10**  
MINS

**ONLINE DIRECT.** Utilize the new Autoshare feature of the Trail's End App to ask your prior customers and phone contacts to support your adventures again this year. You can choose from one-time, 30-day, 60-day, and 90-day sharing campaigns that include email(s) and/or text message(s). Trail's End does the work for you, and the average customer orders over \$65 when they order Online Direct!

**\$65**  
**x 5**  

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**\$325**

**Pro Tip:** Share your fundraising page through social media, and tag your family and friends.

**4**  
HOURS

**STOREFRONTS.** Sign up and sell for at least 4 storefront hours in the Trail's End App. The average Scout sells over \$125/hr at storefronts!  
**Pro Tip:** Make the most of your storefront time by working with only one Scout and parent per shift.

**\$125**  
**x 4 hr**  

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**\$500**

**3**  
HOURS

**WAGON SALES.** Go door-to-door in your neighborhood, with or without product, and ask your neighbors for their support. Scouts sell over \$100/hr on average!  
**Pro Tip:** Wear your uniform, and practice your popcorn sales speech.

**\$100**  
**x 3 hr**  

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**\$300**

**TOTAL SALES \$1,125**